Part-Time Position in Communications and Public Policy (EXTERNAL)
St. Thomas University invites applications for an instructor to teach the following course in Fredericton:
Semester 2 (January - April 2025)
COPP-3053-A Social Media (Th 5:30-8:20 PM) Social media within the communications environment is
becoming the most important way organizations communicate with their publics. In this course we will
consider social media platforms, theories of media communications, critical understandings of social